



Europass Curriculum Vitae



Personal information

First name(s) / Surname(s) **Erhart, Vesna**
Address(es) Prelog, Breznikova cesta 29, SI1230 Domžale, Slovenia
Mobile: +386 41 745 184
E-mail vesna.erhart@EKometer.si
Nationality Slovene
Date of birth 14. august 1973
Gender Female

Work experience

Dates	June 2005 onwards
Occupation or position held	General manager
Main activities and responsibilities	<ul style="list-style-type: none">- researcher at national and international research projects and national applicative projects on rural development- consultant on the field of rural development for government, development institutions and economy in Slovenia and Balkan- manager of projects, events and ceremonies for various institutions- SME trainer for sales and marketing
Name and address of employer	Zavod EKometer, Prelog, Breznikova cesta 29, SI 1230 Domžale www.ekometer.si
Type of business or sector	Private institute / consulting, researches and education
Dates	From September 2000 to December 2004
Occupation or position held	Marketing manager
Main activities and responsibilities	<ul style="list-style-type: none">- management of telemarketing department; responsible for 10 to 15 co-workers;- preparation and implementation of marketing activities,- editorship of periodical newsletter and public relations.
Name and address of employer	iGV d.o.o. and eGV d.o.o. (GV group); later reorganized to Bisnode, d.o.o., Likoarjeva 3, SI 1000 Ljubljana www.gvin.com
Type of business or sector	Private sector / Business information database
Dates	From January 1998 to November 1999
Occupation or position held	Manager
Main activities and responsibilities	<ul style="list-style-type: none">- management of private custom warehouse,- internal control of 3 retail centres,- administration of import and export procedures, etc...
Name and address of employer	North – South, d.o.o., Struževo 5, SI 4000 Kranj
Type of business or sector	Private sector / Wholesale and retail sale (office equipment)
Dates	From June 1996 to December 1997
Occupation or position held	Trainee
Main activities and responsibilities	<ul style="list-style-type: none">- administration of export procedures- assistance in administration and implementation of projects
Name and address of employer	Stol Kamnik d.o.o., Ljubljanska cesta 47, SI 1241 Kamnik
Type of business or sector	Private sector / Furniture processing industry

Education and training

Dates	2005-2007
Title of qualification awarded	Social sciences. Master of science in entrepreneurship
Principal subjects/occupational skills covered	<p>Master thesis title: Relation between development disparities of rural areas and population density as a criterion in implementation of agricultural structural policies. (http://www.cek.ef.uni-lj.si/magister/erhart3443.pdf)</p> <p>Principal occupational skills covered within study:</p> <ul style="list-style-type: none"> - consulting to SME within support network for SME - preparation and implementation of government policies for SME - research and teaching in entrepreneurship and the small business sector - running private enterprise, partnership or family business - promotion and development of internal entrepreneurship
Name and type of organisation providing education and training	University of Ljubljana, Faculty of Economics, Kardeljeva ploščad 17, SI 1000 Ljubljana www.ef.uni-lj.si
Level in national or international classification	Masters` degrees in science 8/1
Dates	2001-2004
Title of qualification awarded	Social sciences. Specialist for SME management (Post degree study)
Principal subjects/occupational skills covered	Thesis title: Perception of other gainful activities in Slovene Agriculture. (http://www.cek.ef.uni-lj.si/specialist/erhart76.pdf)
Name and type of organisation providing education and training	University of Ljubljana, Faculty of Economics, Kardeljeva ploščad 17, SI 1000 Ljubljana www.ef.uni-lj.si
Level in national or international classification	Specialisation upon completion academic study programmes 8/1

Personal skills and competences

Mother tongue(s) Slovene

Other language(s)

Self-assessment

European level ()*

English

German

Serb – Croatian

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C1	Proficient user	C2	Proficient user	B2	Independent user	B2	Independent user	B2	Independent user
A2	Basic user	A2	Basic user	A2	Basic user	A2	Basic user	A1	Basic user
B2	Independent user	B2	Independent user	B2	Independent user	B2	Independent user	B2	Independent user

(*) *Common European Framework of Reference for Languages*

Social skills and competences	<ul style="list-style-type: none"> - good communication skills gained through management of projects, work experience in marketing and organization of events - team-work skills are significant for my field of work as the very nature of projects demands cooperation with different experts, team members and public - ability to adapt to new environment and to adapt to multicultural environment: as a consultant or external expert, I have participated in several projects, worked within groups with big diversity of partners (i. e. local representatives, farmers, students, government, researchers etc.)
Organisational skills and competences	<ul style="list-style-type: none"> - leadership skills: I am a director of a private institution and for the last six years, I have been in charge of several research and implementation projects. I gained leadership skills also in former occupations; - organizational skills: I have organized and/or coordinated research projects as well as conferences, meetings and other social activities.

Computer skills and competences	<ul style="list-style-type: none"> - daily use of internet and Microsoft Office tools (Word, Excel, Outlook, Power Point) - experience in database computer program Access gained through work with CRM and, other information databases management - experience in use of graphic design software Corel Draw and - basic use of SPSS (statistical analysis software).
Other skills and competences	
Driving licence	Category B, G and H.
Additional information	<p>Membership in professional organizations:</p> <ul style="list-style-type: none"> - Association of Agricultural economists of Slovenia - Slovenian Rural Development Network <p>Other occupation:</p> <p>Assistant in Rural development field at Chair for agricultural economics, policy and law at Biotechnical faculty, University of Ljubljana, Slovenia (since July 2008).</p> <p>Certified Lecturer for entrepreneurship (since November 2009)</p> <p>Reference list can be found in Annex 1; more detail information can be supplied on request.</p>
Annexes	1. Reference projects

Mag. Vesna Erhart

Domžale, March 2012

ANNEX 1: REFERENCE PROJECTS

1. Consulting and research projects

Date (from-to):	Location:	Company/Institution:	Position:	Description:
December 2011 – March 2012	Domžale	University of Ljubljana, Biotechnical faculty, Slovenia, Department of Animal Science	Expert	Analysis: Marketing of products and services at the Department of Animal Science
November 2011 March 2012	Soča valley	Municipality Tolmin	Expert	Project “Cheese Tolminc – the king of the mountain paradise” - increase of recognisability of protected traditional cheese Tolminc and its integration in Soca valley tourism offer - establishment of internal organization of Tolminc cheese producers group and certification of producers (technical documentation, statutes and rulebooks of producer association); - design of promotional graphic elements; LEADER project (RDP 2007-2012)
May 2011 (in progress)	Bizeljsko	Municipality Brežice and Association for promotion of Bizeljsko	Team member of Organizing Committee	115. anniversary of first exhibition of grapes and wine (after the devastation of phylloxera): - organization of conferences and trainings - edition of book on the development and today's importance of Viticulture and Enology - demonstration of work in the vineyards and wine cellars and Closing Ceremony LEADER project (RDP 2007-2012)
November 2010	Škocjan	Javni zavod Park Škocjanske jame (Škocjan caves park; public institution), Slovenia	Consultant	Development of production and marketing system for local products.
September 2010 – June 2011	Slovenia and Western Balkan countries	Community of Faculties of Agriculture of SE Europe	Team member /editor	Establishment of closer cooperation of leading agricultural faculties in Western Balkan on scientific and pedagogic fields as well as in governance. Elaboration of report: Information on Faculties of Agriculture in the Region (editor)
September 2010 (onwards)	Bizeljsko	Združenje za promocijo Bizeljskega, Slovenia (producers association)	Project manager	Tasks: - establishment of association of producers of quality products from Bizeljsko region - mid-term marketing strategy for promotion of regional wines projects preparation and implementation
July 2010	Posavje	NACCON GbR Rutenweg 6 D-72072 Tubingen, Germany Financed by German technical assistance.	Project manager	Study tour in Posavje: implementation of LEADER approach in EU member states. Participants: region for representatives of development agencies and municipality from Bosnia and Herzegovina.

Date (from-to):	Location:	Company/Institution:	Position:	Description:
May 2010 – July 2011	Velika planina	Center za razvoj Litija, d.o.o., Slovenia (Local development agency)	Project manager	Management of process for protection of traditional mountain cheese “Trnič” from Velika planina. - development of regulations and other relevant documents for operation of producer group - certification at national Institute for intellectual property Project Listen to the voice of the villages; Central Europe Programme
December 2009 – July 2011	Montenegro	Ministry of Agriculture, Forestry and Water management of Montenegro Twinning IPARD (Ref. No. MN/08/IB/AG/01)	Short term expert	Support to Establish an IPA Rural Development Programming and Implementation System. Component: preparation of an IPARD Programme in line with European Commission rules.
September 2009 – September 2010	Ljubljana	University of Ljubljana, Biotechnical faculty, Slovenia	Team member of Local Organising Committee and study tour leader	Organisation of 118 th European Association of Agricultural Economics Seminar: Rural development: governance, policy design and delivery.
June 2009 – December 2009	Dol pri Ljubljani	Center za razvoj Litija, d.o.o., Slovenia (Local development agency)	Project manager	Mid-term Rural development programme of municipality Dol pri Ljubljani.
June 2009 – October 2009	Ljubljana	Government of the Republic of Slovenia, Ministry of Agriculture, Forestry and Food	Project manager	Monitoring of Slovenian protected traditional food products (PDO, PGI and TSG) in 2009
February 2009 – October 2010	Litija	Zadruga Jarina, Litija, Slovenia (Rural development centre)	Team member – expert	Local Action group Heart of Slovenia (territory of 6 municipalities); Project: promotion and marketing of local agricultural products. Assignments: - Survey on supply and demand of local agricultural products - preparation of action plan and establishment of local agricultural product retail system.
October 2008 – May 2009	Ljubljana	University of Ljubljana, Biotechnical faculty, Slovenia	Project manager	Project “Kam po študiju?” (What to do after gaining university degree?): The goal of the project was to introduce students to employment possibilities after gaining the university degree and to present the current situation on labour market; - over 30 key employers from economy, government sector and institutions, trainers and other experts participated. - 6 days event - 3 round tables and 8 lectures and workshops. - as a part of the project, a handbook with statements of all participants was issued and distributed to students. - public relations.

Date (from-to):	Location:	Company/Institution:	Position:	Description:
April 2008 – March 2009	Maribor	University of Maribor, Faculty of Agriculture and Life science, Maribor, Slovenia	Team member – expert	Sixth EU Framework Program: Euro MARC - Representative overview of the different perceptions of consumers towards mountain food products and associated retailing practices in 7 EU countries. The project also analyses the actions of producers, farmers and policy makers with respect to these products. Assignments: - survey of supply in 2 mountain regions in Slovenia, - interviews with key retail chains.
June 2008 – November 2008	Ljubljana	University of Ljubljana, Biotechnical faculty, Slovenia	Team member – expert	Seventh EU Framework Program: RuDI - Process design and delivery of EU Rural development policy (including LEADER) analysis. Interviews with key Slovenian experts on RDP.
June 2008 – September 2008	Ljubljana	Government of the Republic of Slovenia, Ministry of Agriculture, Forestry and Food	Project manager	Monitoring of Slovenian protected traditional food products (PDO, PGI and TSG) in 2008
March 2008 – June 2008	Ljubljana	GIZ Kranjska klobasa, Slovenia (producers association)	Project manager	Mid-term development strategy of Kranjska sausage producers association.
November 2005 – March 2008	Ljubljana	GIZ Kranjska klobasa, Slovenia (producers association)	Project manager	Survey on market potential and marketing strategy for Kranjska sausage (PGI).
November 2005 – March 2008	Ljubljana	GIZ Vipavske mesnine, Slovenia (producers association)	Project manager	Survey on market potential and marketing strategy for 4 protected traditional Slovene food products: Vipava prosciutto, Vipava pancetta, Vipava bacon and Homemade Vipava salami.
March 2006 – April 2007	Ljubljana	University of Ljubljana, Biotechnical faculty, Slovenia	Team member – technical assistant	Ex-ante evaluation of Rural development programme of Republic of Slovenia for period 2007-2013
March 2006 – October 2007	Litija	Center za razvoj Litija, d.o.o., Slovenia (Local development agency)	Team member – expert	Interreg IIIB Alpine space – RegioMarket; Optimization of Regional Marketing and networking for development of a sustainable corporate marketing and branding strategy for the entire Alpine Space. Development of tourist services focusing on cultural heritage and gastronomy within 8 underdeveloped municipalities.
August - December 2006	Ljubljana	Open door, Iris Suban s.p., Slovenia On behalf of Slovenia Government Office for Local Self-government and Regional Policy	Evaluator	Evaluation of Regional development programmes for period 2007 - 2013. Segment: Economy and Rural development
December 2005 – February 2006	Litija	Jarina z.o.o. - podeželsko jedro, Slovenia (Rural development centre)	Team member – expert	Annual work plan (2006) for Rural development centre Jarina: - development of brand for local farm products - development of tourist potentials in the area - training plans for rural population
December 2005	Ljubljana	Government of the Republic of Slovenia, Ministry of Agriculture, Forestry and Food	Team member – expert	Guidelines for development of preliminary study on market potential and implementation of marketing strategy for traditional protected Slovene food products.

2. Training and lectures

Date (from-to):	Location:	Company/Institution:	Position:	Description:
May 2007 (onwards)	Ljubljana	University of Ljubljana, Biotechnical faculty, Slovenia	Lecturer	Lectures for students of 1 cycle of professional and academic study programmes: Gaining additional income of agricultural economy (other gainful activities on farm and entrepreneurship), management and case studies of local development strategies in rural areas.
June 2010	Brdo pri Kranju	SEEDDEV Belgrade, Serbia	Lecturer	Seventh EU Frame Program: Food consumer science in Balkans (FOCUS-BALKANS). 5th Training module in Food Consumer Sciences: Traditional food products and sensory analysis; Lecture: The success of producer groups engaged in food quality schemes in Slovenia
July 2009	Maribor	University of Maribor, Faculty for Agriculture and Life Science, Slovenia	Lecturer	Lectures for students of first cycle of professional and academic study programmes: Gaining additional income of agricultural economy (other gainful activities on farm and entrepreneurship) and case studies of local development strategies in rural areas.
October 2005 – November 2006	Litija	Center za razvoj Litija, d.o.o., Slovenia (local development agency)	Trainer/moderator	Training for potential partners of Local action group to establish private-public partnership and to prepare regional development program according to objectives of Rural development programme 2007-2013.
March 2006	Ljubljana	Government of the Republic of Slovenia, Ministry of Agriculture, Forestry and Food	Moderator	Workshop for preparation of Rural development programme 2007-2013 – Axis 3.
December 2005 – December 2006	Slovenia	JAPTI (Slovenian Public Agency for Entrepreneurship and Foreign Investments) and regional Centres for Entrepreneurship	Trainer	Basic training in marketing and commerce for entrepreneurs. Over 200 participants, trainings were performed in 7 regional centres.

3. Project management

Date (from-to):	Location:	Company/Institution:	Position:	Description:
August 2011 – December 2011	Slovenian national event	Association for Slovene Rural Development on request of Government of the Republic of Slovenia, Ministry of Agriculture, Forestry and Food	Team member of Organizing Committee	Slovene rural areas after 20 years of independence and initiation of Slovene rural parliament; Organization of conference and the national celebration of the anniversary of agriculture.
December 2010	Ljubljana	University of Ljubljana	Project manager	Ceremony at the 50th anniversary of Faculty of Pharmacy: - scenario, planning and realization of the ceremony - public relations

Date (from-to):	Location:	Company/Institution:	Position:	Description:
May 2009 – August 2010	Ljubljana	University of Ljubljana, Biotechnical faculty, Slovenia	Member of Organisation committee	Organisation of 118 th scientific seminar of European Association of Agricultural Economists (EAAE) that was attend by participants from 21 countries. Organisation of study tour – rural development best practices.
February – July 2010	Portorož	University of Ljubljana, Faculty of Maritime and Transport, Slovenia	Project manager	Ceremony at the 50 th anniversary of Faculty of Maritime and Transport: - scenario, planning and realization of the ceremony
November 2009	Ljubljana	University of Ljubljana, Faculty of Chemistry and Chemical Technology, Slovenia	Project manager	Ceremony at the 90 th anniversary of Faculty of Chemistry and Chemical Technology: - scenario, planning and realization of the ceremony - public relations
May 2009 – February 2010	Ljubljana	University of Ljubljana, Biotechnical faculty, Department of Wood Science, Slovenia	Project manager	Promotion of study at Department of wood science: Organisation of lectures for secondary school students.
May 2009 – December 2009	Maribor	University of Maribor, Faculty for Agriculture and Life Science, Slovenia	Team member – expert	Final conference of Euro MARC (Sixth EU Framework Program): - dissemination of project results - public relations.
August – September 2008	Ljubljana	Agricultural institute of Slovenia, Slovenia	Project manager	Ceremony at the 110 th anniversary of Agricultural institute of Slovenia: - planning and realization of the ceremony - public relations - scenario and technical assistance at making a documentary on Agriculture institute of Slovenia, filmed by national TV.
March 2005 – October 2007	Ljubljana	University of Ljubljana, Biotechnical faculty, Slovenia	Project manager	Organization of events at the 60 th anniversary of Biotechnical faculty in Ljubljana: 1. Students competition for the best development plan for selected rural region: - idea for and implementation of the competition 2. Ceremony: - planning and realization of the ceremony - public relations - scenario and technical assistance at making a documentary on Biotechnical faculty, filmed by national TV.
March 2005 – (onwards)	Ljubljana	University of Ljubljana, Biotechnical faculty, Slovenia	Project manager	Organization of press conferences at anniversaries and other important events
December 2005	Ljubljana	Rutar marketing d.o.o., Slovenia (private company)	Project manager	Organization of handcraft and traditional farm food products' fair at a shopping centre.